

Drew Todahl

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Design

Visual Design
Information Architecture
Interaction Design
Interface Design
Design Systems
Accessible Design
Wireframing
Prototyping
Presentations
Production Design
Motion Graphics

Research

User Research
Design Research
Contextual Research
Usability Studies
Competitive Audit

Software

Figma
Adobe Illustrator
Adobe Photoshop
Adobe Aftereffects

Technical

HTML
CSS
React
Processing

Leadership

Safeway - Lead
Produce Clerk
January 2020 - August 2021

Catholic Community Services - Intake Lead
Fall 2017 - Spring 2019

Education

Google - UX Design Professional Certificate

March 2024 - September 2024

Completed an intensive UX design program with over 200 hours of instruction. Developed proficiency in essential tools and methodologies, including Figma, UX Research, and WCAG accessibility standards. Created a portfolio of three projects focusing on both low- and high-fidelity prototyping. Gained critical skills in enhancing user experiences through accessibility, preparing to deliver impactful, user-centered design solutions in a professional setting.

Meta - Front-End Developer Professional Certificate

September 2024 - February 2025 (Expected)

Pursuing the Meta Front End Developer Professional Certificate to enhance front-end web development skills. Mastering HTML, CSS, JavaScript, and React, focusing on responsive web design. Engaging in projects that apply theoretical knowledge to build real-world applications. Developing practical skills to address modern web development challenges.

University of Oregon - BS Art + Technology

September 2019 - June 2024

Graduated from the University of Oregon with a GPA of 3.22. Completed specialized coursework in Public Video Art Practicum and Digital Interactivity. Applied theoretical knowledge in projects, integrating digital and interactive media. Developed a solid foundation in UX principles and digital media skills.

Experience

Protect Our Children - UX Design Sprint

December 2024 - Ongoing

Served as UX Visual Designer in a design sprint for the Protect Our Children non-profit. Tasked with transforming user research into a functional toolkit design. Assisted in UX research and created all visual elements, including script decks and user testing presentations. Produced an effective, research-driven toolkit enhancing the organization's outreach.

Cognitopia - Accessibility Audit

January 2025 - Ongoing

Audited the Cognitopia website against WCAG 2.2 standards to identify accessibility barriers and improve AA conformance. This involved a thorough evaluation and a detailed audit report outlining issues with recommendations for visual and code-based fixes. I am now implementing the necessary changes to enhance accessibility and ensure a more inclusive experience.