

# Drew Todahl

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## Design

Visual Design  
Information Architecture  
Interaction Design  
Interface Design  
Design Systems  
Accessible Design  
Wireframing  
Prototyping  
Presentations  
Production Design  
Motion Graphics

## Research

User Research  
Design Research  
Contextual Research  
Usability Studies  
Competitive Audit

## Software

Figma  
Adobe Illustrator  
Adobe Photoshop  
Adobe Aftereffects

## Technical

HTML  
CSS  
React  
Processing

## Leadership

**Safeway** - Lead  
Produce Clerk  
January 2020 - August 2021

**Catholic Community  
Services** - Intake Lead  
Fall 2017 - Spring 2019

## Education

### Google - UX Design Professional Certificate

March 2024 - September 2024

Completed an intensive UX design program with over 200 hours of instruction. Developed proficiency in essential tools and methodologies, including Figma, UX Research, and WCAG accessibility standards. Created a portfolio of three projects focusing on both low- and high-fidelity prototyping. Gained critical skills in enhancing user experiences through accessibility, preparing to deliver impactful, user-centered design solutions in a professional setting.

### Meta - Front-End Developer Professional Certificate

September 2024 - February 2025 (Expected)

Pursuing the Meta Front End Developer Professional Certificate to enhance front-end web development skills. Mastering HTML, CSS, JavaScript, and React, focusing on responsive web design. Engaging in projects that apply theoretical knowledge to build real-world applications. Developing practical skills to address modern web development challenges.

### University of Oregon - BS Art + Technology

September 2019 - June 2024

Graduated from the University of Oregon with a GPA of 3.22. Completed specialized coursework in Public Video Art Practicum and Digital Interactivity. Applied theoretical knowledge in projects, integrating digital and interactive media. Developed a solid foundation in UX principles and digital media skills.

## Experience

### Protect Our Children - UX Design Sprint

December 2024 - Ongoing

Served as UX Visual Designer in a design sprint for the Protect Our Children non-profit. Tasked with transforming user research into a functional toolkit design. Assisted in UX research and created all visual elements, including script decks and user testing presentations. Produced an effective, research-driven toolkit enhancing the organization's outreach.

### Cognitopia - Accessibility Audit

January 2025 - Ongoing

Audited the Cognitopia website against WCAG 2.2 standards to identify accessibility barriers and improve AA conformance. This involved a thorough evaluation and a detailed audit report outlining issues with recommendations for visual and code-based fixes. I am now implementing the necessary changes to enhance accessibility and ensure a more inclusive experience.